

Dear .....

Following the Channel 4 programme, Jamie & Jimmy's Friday Night Feast, shown on Friday 20<sup>th</sup> January 2017, I am now aware that not all milk comes from farms where cows enjoy the freedom to graze in fields in spring and summer.

I consider grazing to be a fundamental expression of natural behaviour for dairy cows and I want to be sure that the milk I buy comes from cows that are assured the freedom to graze for at least 180 days a year. So, please will you stock free range milk bearing the Pasture Promise logo shown below, to allow me to choose milk from these farms? In return, I would be willing to pay a premium for the milk to ensure that the farmers are rewarded for their commitment to keeping cows in fields.



Please reply to me at the following email address

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Yours Sincerely,

(Print name) .....

Date: .....